IEEE ProComm Track -

IEEE Leadership Summit 2025

Organised by: IEEE Symbiosis Institute of Technology, Hyderabad Student Branch

Supported by: IEEE Education Society Young Professionals Committee **Track Partner:** IEEE Professional Communication Society (ProComm)

Dates: 14th – 16th November 2025 **Venue:** SIT Hyderabad – Auditorium

Executive Summary

The IEEE ProComm Track at the IEEE Leadership Summit 2025 was successfully conducted as part of SIT Hyderabad's multi-society flagship event. The track brought together experts from academia, industry, and IEEE leadership to empower students and young professionals in the areas of professional communication, leadership, and community engagement.

The dedicated theme was "IEEE Connecting Communities: Amplifying Impact Through Professional Communications," which showcased how communication forms the foundation of leadership, innovation, and global collaboration within IEEE. The track was co-led by

- Dr Rajanikanth Aluvalu, Director, SIT Hyderabad
- MMrM. Sai Prashanth, Student Affairs, SIT Hyderabad; Advisory Board Member, IEEE PSPB (The Institute's Editorial Advisory Board); Member, IEEE ProComm YP Communications Society
- Mr Uthej Kalathila, Digital Specialist Engineer, Infosys

Participation Overview

The ProComm Track received excellent participation from students, faculty, researchers, and young professionals.

Category	Count
Total Participants	450
IEEE Members	180
Non-IEEE Participants	270

Attendees included engineering students, research scholars, university faculty, and industry professionals from Hyderabad and neighbouring regions.

Activities Conducted

A. Keynote Talk

"IEEE Connecting Communities: Amplifying Impact Through IEEE Professional Communication Society & Member Engagement"

Key highlights:

- Role of communication in engineering leadership
- Technical writing and documentation excellence
- Opportunities within IEEE ProComm (editorial boards, writing roles, YP programs)
- Building impact through volunteer storytelling and community engagement
- How strong communication accelerates innovation in AI, research, and industry

Participation: Over 450 attendees

B. Hands-On Workshop

"Crafting High-Impact Technical Narratives for IEEE Competitions, Conferences & Industry"

Participants engaged in practical exercises on:

- Abstract and paper writing
- Poster design & presentation techniques
- Storytelling for engineering innovation
- Email etiquette, proposal writing & industry communication
- Using communication to build IEEE communities
- Preparing impactful presentations for IEEE conferences

The workshop received active participation from students and research scholars.

C. Panel Discussion

"Leadership Communication for Engineers in the Age of AI & Digital Transformation"

Panelists from IEEE ComSoc, IEEE TEMS, IEEE Education Society, and industry leaders discussed:

- Communicating complex ideas to non-technical audiences
- Digital-era influence leadership

- Multidisciplinary collaboration
- Communication challenges in AI-driven industries
- IEEE platforms for emerging communicators

Participants rated the session highly for its relevance and the actionable insights it provided.

D. IEEE Membership Engagement Drive

The track conducted a focused membership drive highlighting:

- ProComm member benefits
- Opportunities in writing, editing, documentation & publication
- IEEE YP communication pathways
- Global volunteering roles in ProComm
- How students can contribute to IEEE editing, content strategy & conference communications

Several participants expressed interest in joining IEEE ProComm YP initiatives.

4. Outcomes and Impact

The ProComm Track successfully achieved primary engagement outcomes:

Academic and Skill Development

- Improved communication, writing, and presentation skills
- Awareness of IEEE publication standards
- Increased confidence in conference participation

IEEE Community Growth

- New students interested in joining IEEE and ProComm
- Strengthened presence of ProComm in India & Region 10
- New collaborations planned between various IEEE student branches
- Volunteer pipeline generated for editorial and communication roles

Long-Term Impact

- SIT Hyderabad to integrate ProComm-style communication modules
- Increased participation expected in IEEE conferences and competitions
- Enhanced student capability for research communication

Organizing Team

Lead - Mr M. Sai Prashanth

- Advisory Board Member, The Institute's Editorial Advisory Board, IEEE PSPB (V
- Member, IEEE ProComm YP Communications Society
- IEEE ComSoc Young Professionals Committee
- Leadership roles across IEEE EdSoc, IES, SPS, and Collabratec
- Organiser of 60+ IEEE technical & leadership events
- Expertise: Technical communication, editorial processes, community leadership

Track Associates

- Dr Rajanikanth Aluvalu, Director, SIT Hyderabad
- MMrUthej Kalathila, Digital Specialist Engineer, Infosys

The IEEE ProComm Track at the IEEE Leadership Summit 2025 delivered impactful learning, engagement, and community-building aligned with the mission of the IEEE Professional Communication Society. The sessions empowered attendees to elevate their communication skills, engage meaningfully in IEEE activities, and contribute to stronger technical communities.

Promotional Material









































































We are delighted to announce the IEEE Professional Communication Society (ProComm) as our esteemed Bronze Partner for the IEEE Leadership Summit 2025.



BRONZE PARTNER

Empowering innovation and leadership — register now to join the IEEE **Leadership Summit 2025:** https://bit.ly/IEEESUMMIT2025

Event Photos



















