

IEEE PROFESSIONAL COMMUNICATION SOCIETY ELECTION
For Election of Members to the Administrative Committee
Nominees for the Term 1 January 2016 - 31 December 2018



BRIAN BALLENTINE (M'15) I am Associate Professor and Associate Chair for the Department of English at West Virginia University.

What contributions have you made previously to IEEE and particularly to PCS through your volunteer activities?

I have been a proposal reviewer for IEEE PCS/ProComm conference for the last three years.

What other professional organizations do you belong to, and what are your past and present volunteer activities with them?

Council for Programs in Technical and Scientific Communication (CPTSC) and Association of Teachers of Technical Writing (ATTW). I regularly review proposals for both of those organizations' annual conferences. I have also reviewed several article manuscripts for CPTSC's journal, Programmatic Perspectives.

As the associate chair for a large English department that has literature, creative writing, and professional writing programs, I am also a member of the Modern Language Association and the Association of Departments of English (ADE). The ADE's annual conference focuses on administrative and management issues within English departments.

What specific contributions do you think that you could make if elected to the PCS AdCom?

I now have more than ten years of experience directing professional/technical writing programs and three years of administrative experience as an associate chair. To the extent that such experience is useful to the PCS AdCom (and its Nominations or Elections committees) I'm more than happy to share it.

How many meetings will you attend each year?

I will attend the annual IEEE PCS/ProComm conference and should have no trouble participating in the monthly virtual meetings.



ERIN FRIESS (M'15) I am Associate Professor and Undergraduate Director, Department of Technical Communication, University of North Texas.

What contributions have you made previously to IEEE and particularly to PCS through your volunteer activities?

I am currently serving on the ProComm 2016 Planning Team as the Proceedings co-chair. In this position, I will edit accepted manuscripts, coordinate manuscript changes with the authors and the program chairs, and prep the manuscripts for final publication. Previously, I was part of the IPCC 2014 Planning Team, again as the Proceedings co-chair. Prior to that, I served on the editing team of the IPCC 2013 conference.

What other professional organizations do you belong to, and what are your past and present volunteer activities with them?

I belong to ATTW and ACM CHI. I helped the ATTW conference with on-site registration for several years. I also was a member of ATTW's Research Committee in 2010.

What specific contributions do you think that you could make if elected to the PCS AdCom?

I believe that I can contribute to AdCom in two ways.

First, institutionally, I bring the perspective of a stand-alone department of technical communication at a large public state school. Stand-alone departments face unique challenges and opportunities and programmatic preparation, and such a perspective may help PCS anticipate a future pivot in programmatic development.

Second, a challenge for PCS has been to more fully integrate academia and industry in its membership, its conference, and its publications. Partially due to my geographic location in the DFW metroplex and partially due to my program's ongoing dedication to bring industry experience into the classroom and take students out into industry, I have relationships with many professional communication departments at organizations ranging from non-profits to Dow 30 companies. These relationships may help PCS grow and evolve.

How many meetings will you attend each year?

I anticipate that I will be able to attend all meetings that don't conflict with responsibilities related to my academic appointment. I will be able to attend the AdCom meeting associated with the ProComm conference.



SUGURU ISHIZAKI (AF'09-AM'10-M'11) I am a Professor of English in the Department of English at Carnegie Mellon University, and I also direct the Rhetoric Program in our department. My current research projects include computer-aided corpus-based rhetorical analysis, engineering communication education, and visual-verbal rhetoric. I teach courses on visual/multimedia design, user-centered design methods, and visual rhetoric that target professional & technical writing students both at the graduate and undergraduate levels. My professional experience includes user-experience design, software development, product management, and visual design. I have a PhD and MS in Visual Studies from the MIT Media Laboratory, and a Bachelor of Art and Design from the University of Tsukuba, Japan. I am the author of *Improvisational Design: Continuous Responsive Digital Communication* (MIT Press, 2003), and a co-author of *The Power of words: Unveiling the Speaker and Writer's Hidden Craft* (Erlbaum 2004) and *Arab Women in Arab News: Old Stereotypes and New Media* (Bloomsbury 2012).

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What contributions have you made previously to IEEE and particularly to PCS through your volunteer activities?

I joined the IEEE PCS in 2009, and I have been a member of AdCom since January 2010. I currently serve as the vice president (since January 2015) and the meetings chair. As the meeting chair, I provide general support for individual conference teams, and work toward long-term improvement of PCS's conference activities. In the past, I was the chair of the Electronic Information Committee (EIC) between January 2011 and 2013; and in this capacity, I led the redesign of the current PCS website, and migrate our online data storage to a Google Drive-based system. Between 2012 and 2014, I was also a member of the content working group, which created the new position for "digital content curator" who is now responsible for disseminating research in professional and technical communication to engineers and engineering educators. In 2014, I served as the general co-chair of IPCC 2014. I have also served as a webmaster for IPCC 2012, IPCC 2013, and ProComm 2015; and as a reviewer for IPCC and ProComm conferences since 2010, as well as for the IEEE Transactions on Professional Communication.

What other professional organizations do you belong to, and what are your past and present volunteer activities with them?

I was a program committee member for ACM Creativity and Cognition 2009 and ACM Design for Interactive Systems 2000. I have been a reviewer for *Technical Communication Quarterly*, and several conferences, including ACM CHI and ACM CSCW, and TEI (Tangible, Embedded, and Embodied Interaction), as well as books and book chapters on visualization and document design. I am also editorial advisory board member of the ATTW Book Series in Technical and Professional Communication, and an editorial board member of *Design Issues*. I am also a member of ASEE.

What specific contributions do you think that you could make if elected to the PCS AdCom?

If I am re-elected, I will continue my work as the meeting chair to sustain and increase the excellence of our conference activities. In particular, I plan to work on completing the conference operations manual, which was started by my predecessors. I am also interested in continuing to support the future conference chairs in the coming years. Finally, I will also monitor and evaluate the technology used for managing the conference. Outside of my conference-related activities, I also plan to continue to support the effort of the digital content curator, and assume general responsibility for the PCS website and the PCS document archive.

How many meetings will you attend each year?

I will attend all the meetings.



DARINA SLATTERY (AF'06-AM'07-M'15) I am a tenured Lecturer and Head of Technical Communication and Instructional Design at the University of Limerick (UL). I hold a PhD in Computer Science, and MSc in Software Localization, and a BBS with French degree. I also studied Design and Delivery for Online Learning at Swinburne University of Technology, Australia.

I have been teaching and researching in a higher education setting for the past 17 years. I teach courses on instructional design, e-learning, technical communication, learning and collaboration technologies, teaching innovation and enhancement, and content development. I teach both undergraduate and postgraduate students in online and face-to-face settings. My research interests include virtual teams, e-learning, instructional design, and technical communication and I am supervising a number of PhD and MA students in those areas.

I also provide consultancy and training services to external bodies, including Centre's for Teaching and Learning and national training authorities, with a particular focus on the professional development of online teachers.

Previously, I was Program Director for the MA in Technical Communication and E-Learning and Graduate Certificate in Technical Writing programs at UL.

What contributions have you made previously to IEEE and particularly to PCS through your volunteer activities?

- I have been an IEEE PCS member since 2006 and was recently elevated from affiliate to member.
- I have been a peer reviewer for the *IEEE Transactions in Professional Communication* journal since 2008.
- I was a member of the internal organizing committee for IPCC 2005, held at the University of Limerick.
- In 2006, 2007, and 2008 I attended and presented at IPCC conferences (Saratoga Springs, Seattle, and Montréal).
- In 2015, I was an invited featured speaker at ProComm (I presented strategies for teaching online) and I co-presented another paper on global virtual teams.
- I contributed a video segment (with Dr. Yvonne Cleary) on communication strategies for virtual teams, to the PCS website, in September 2015.

What other professional organizations do you belong to, and what are your past and present volunteer activities with them?

- I am an Affiliate Member of the Localization Research Centre at the University of Limerick since 1998.
- I am a member of the Association for Learning Technology since 2014.
- I am a peer reviewer for the ACM's *Communication Design Quarterly* journal since 2015 and will join the editorial board in January 2016.
- I was a peer reviewer for a *Computers and Composition* special issue in 2014.
- I was a member of the program committee for the EdTech conference in 2015.
- I participated in the International Round Table Discussion on Technical and Professional Communication in 2015, which was coordinated by the Council for Programs in Technical and Scientific Communication (CPTSC) and the Association of Teachers of Technical Writing (ATTW).

What specific contributions do you think that you could make if elected to the PCS AdCom?

As my background is in languages, computing, and business, I have a good understanding for how these three fields overlap, particularly in the context of professional and technical communication. My research findings on virtual teamwork are directly transferable to industry and my consultancy work in the training of online teachers is of direct relevance to many academic PCS members.

I would like to publicize the work of the PCS—and the field of technical communication—to a wider demographic, particularly in Europe. In Ireland, UL is the only university offering a full technical communication program. Even though there are excellent prospects for our students in industry, and many people work in related fields (sometimes unknowingly!), I believe there is a need to publicize the field (and the work of the PCS) more widely.

If elected to AdCom, I will be able to network more with PCS colleagues. On a related note, for the past ten years, we have been collaborating with a US-based colleague whom we first met at IPCC 2005!!

Finally, I would be delighted to help co-organize future ProComm conferences, to submit and review more ProComm and Transactions articles, and to offer technical services (e.g. for the PCS and/or ProComm websites).

How many meetings will you attend each year?

I should be able to participate in all virtual meetings and, subject to finances, I hope to attend one face-to-face meeting every second year (or annually if finances permit).