

### **Communication Design Position Summary:**

Applications are invited for a tenure-track assistant professor position within the area of communication design. We seek a student-focused individual committed to teaching and scholarship. The candidate should have an appreciation for the many aspects of communication design and have expertise in areas such as: interaction design, user interface design, user experience design, web design and development, design thinking, and social media design. The individual filling this position will contribute to our unique curriculum and department, and will teach courses at all levels, particularly those dealing with web design, graphic design, social media design, user experience and interaction design, user interface design and develop courses in his or her area of expertise. There is also the opportunity to teach courses at the graduate level, including our Executive Master's in Communications Innovation program. All faculty are responsible for creating a first-rate environment for student learning in and out of classes, as well as academic advising; engaging in scholarly work that is consistent in quality and degree with tenure-eligible faculty, and, where possible, crosses and integrates the various disciplines in our curricula; and serving the department, school, college, and professional community, including committee work.

### **Position Qualifications:**

MFA or Ph.D. in a communication design related field is desired. ABD with scheduled completion will be considered. An ideal candidate should also demonstrate evidence of teaching effectiveness appropriate for an undergraduate communication program, of the ability to utilize technology, and of a defined research agenda. This position is either tenure-eligible (TE) or non-tenure eligible (NTE) depending on the candidate's qualifications and interests.

Interested individuals should apply online at [apply.icjobs.org](http://apply.icjobs.org) and attach the requested documents. Questions about the online application should be directed to the Office of Human Resources at (607) 274-8000. Questions regarding the position should be directed to Scott R. Hamula, department chair, [shamula@ithaca.edu](mailto:shamula@ithaca.edu). Review of applications will begin immediately. Anticipated start date of August 16, 2015.

Ithaca College is committed to building a diverse academic community and encourages members of underrepresented groups to apply. Experience that contributes to the diversity of the college is appreciated.

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The Department of Strategic Communication: The Roy H. Park School of Communications at Ithaca College is committed to providing students a liberal arts education within a professional program. The Department of Strategic Communication offers two undergraduate degrees: Communication Management and Design (CMD) and Integrated Marketing Communications (IMC). CMD is a unique interdisciplinary Bachelor of Science program, which integrates corporate communication and

communication design. IMC (a joint program with the School of Business) is an innovative bachelor of science program, which teaches students about the fields of advertising, public relations, sales promotion, and direct/interactive marketing. The department also offers the Master of Science degree in communications focusing on organizational communication and learning. Visit our department Web site at [www.ithaca.edu/rhp/depts/stratcomm](http://www.ithaca.edu/rhp/depts/stratcomm).

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Ithaca College, a comprehensive residential campus community of 7000 students, offers a learning experience that combines the best of the liberal arts and professional education. Our new strategic plan, IC 20/20, positions us to offer a truly distinct integrative learning experience that allows us to graduate students who are ready for the personal, professional, and global challenges of our age. We seek candidates who embrace integrative learning and want to be a part of this exciting time in Ithaca College history.

Nestled in the heart of New York State's scenic Finger Lakes region, Ithaca College sits atop South Hill overlooking picturesque Cayuga Lake and is just minutes away from the city center. Combining small town warmth and charm with the vibrancy of a college community, the thriving and culturally diverse city of Ithaca has been rated by Kiplinger's as one of the top 10 places to live in the U.S. To learn more about Ithaca College, visit us at [www.ithaca.edu](http://www.ithaca.edu).

Ithaca College continually strives to build an inclusive and welcoming community of individuals, with diverse talents and skills from a multitude of backgrounds, who are committed to civility, mutual respect, social justice, and the free and open exchange of ideas. Successful candidates will demonstrate an ability to teach in ways that value the varied learning needs and interests of a culturally diverse student population and that reflect a commitment to encouraging the success of all students.