



IEEE Group on Professional Communication

NEWSLETTER

Irving M. Seideman, Editor
RCA, Astro-Electronics Division
Princeton, New Jersey 08540

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SLATE OF NOMINEES FOR ADMINISTRATIVE COMMITTEE SELECTED

The Nominating Committee has to date selected six candidates for the three year term of 1976, '77, and '78. According to the G-PC by-laws, "a nominating petition carrying a minimum of 15 names of Group members, excluding students, automatically placed that nominee on the slate to be presented [by the Nominating Committee] to the AdCom."

The qualifications of the candidates selected are given here.

DAVID B. DOBSON received the BEE degree from Rensselaer Polytechnic Institute. After graduation, he was employed by the U.S. Army Signal Corps Laboratories. Transferring to the Psychological Warfare Center (now known as the Special Forces Center) he became a full member of the Psychological Warfare Board, in charge of the test and evaluation of electronic equipment for PsyWar and Special Forces operations, together with the development of doctrine in conjunction with the PsyWar School. In 1954, he joined RCA, where he held a variety of positions, including design engineering, project management, sales support, and program management—all related to automated test and evaluation systems. In 1965, he was promoted to Administrator, Technical Information for one of RCA's Divisions. In this capacity he was responsible for patents, new technology, internal research and development reporting, approval of papers and talks by Division employees, and coordination of presentations. His most recent affiliation in the publications field is with McGregor & Werner, Inc., technical publishers, Washington, D.C.

Active in the AIEE as the Editor of the *AIEE Transactions of the Institute Technical Group on Aero-Space*, and having been Guest Editor for an issue of *IRE Transactions on Military Electronics* (vol. MIL-6, July 1962; on Automatic Test Equipment), he continued, upon the formation of the IEEE in 1963, as the Editor of the *IEEE Transactions on Aerospace*. He has been the publisher of the *Federal Airways System* and over 20 Conference Records, both for this Group, and others. He developed the method of eliminating duplicate publication and providing indexing for Conference Records in Transactions. He is a member of the IEEE Electric Printing Committee, the IEEE Technical Meetings Committee, the G-AES Administrative Committee, and the NEREM General Committee (where he is responsible for all NEREM publications). He is also the Public Relations Chairman for the IEEE Boston Section, and was for-

merly the Electronics Editor for *GSE Magazine*. He has written and spoken widely on various technical subjects and the "communication arts", and is a contributor to the recently published *Wiley Handbook of Technical Writing Practices*.

Mr. Dobson is a member of the Boston Press Club and the Aviation/Space Writers Association, and is a Senior Member of the Society for Technical Communication. He is a registered Professional Engineer in Massachusetts.

RONALD D. EAMES received his educational background in engineering, effective communication, and modern business management at the Massachusetts Institute of Technology, Massachusetts Radio School, and Boston College. He has taught classes in technical writing at Emerson College and as a member of the visiting staff at Tufts University.

Mr. Eames joined Raytheon Company in 1942, as a technical writer. He is Manager of the Raytheon Service Company Publications Department. His experience in the technical communications field ranges from technical writing through all phases of publishing. His responsibilities include: supervision of technical writers, editors, artists, illustrators, photographers, administrators, production, and audio-visual and programming technicians. During his 30 years with Raytheon Company, he was on the original editorial board of the Raytheon journal "Electronic Progress" and served as chairman of the Publications panel of the National Security Industrial Association (NSIA).

From 1956 to 1958 he was editor of "Reflector", journal of the Boston Section IEEE and has served on several executive and administrative committees of the Boston Section.

Mr. Eames is a Fellow of the Society for Technical Communication and was a founder of one of its predecessor organizations. He has been a member of the IEEE Professional Communication Group since its founding.

JACK GOLD is Director of Learning Resources in Temple University's Division of Educational Communications and is a member of the faculty in the Department of Educational Media of the College of Education. As Director he is responsible for the operation of the Educational Computing Center, Zahn Instructional Materials Center, and Media Design Center of the College of Education. As a faculty member he has instructed classes in the Department of Educational Media.

His educational background includes a bachelors degree in science and a masters degree in education. He has taught in public school, in military service, and in privately funded programs. His work at RCA covered the fields of engineering and professional communications in engineering, instructing, writing, editing, and management positions. With RCA for 20 years, he participated in major projects, such as TALOS, C-Stellarator, BMLWS, and SAM-D. In addition to his regular RCA assignments, he served as an editorial representative to the *RCA Engineer*, the technical publication bi-monthly for RCA engineers and scientists. His final RCA assignment dealt with continuing engineering education, where he participated as a member of Corporate Staff in the design, development, and production of television courses for engineers and other technical personnel.

Currently, as Director of Learning Resources, he is involved with the design, development, production, distribution, and application of learning resources in the process of educational communication. Learning resources include both print and non-print media, such as instructional print materials and publications; picture, poster and graphic media; slide, filmstrip, and motion film; audiotape, video-tape and disc recording; television; computer; multi-image; and multi-media programs.

He is a member of the Professional Communications Group and Education Group of IEEE, the Association for Educational Communications and Technology (AECT), and the Pennsylvania Learning Resources Association (PLRA).

TOM T. FATTERSON graduated with the BEE degree from the University of Virginia in 1949. He has been with the GTE Laboratories since 1972, where he is responsible for editing and publishing all technical reports and proposals for the Research Center. For the preceding 15 years he managed publications departments for the RCA Computer Systems Division—from 1956 to 1964 for engineering publications, and from 1964 to 1971 for computer programming publications. He also held supervisory publications positions with Burroughs Research Center; Allen B. DuMont Labs.; and the Department of Defense.

He was a charter member of the Administrative Committee of the IRE group on Engineering Writing and Speech and served from 1957-1964, was National Chairman in 1960; he edited the Group's Newsletter; and he was chairman, Dual National Symposium, held simultaneously in Los Angeles and Boston in 1959. He was chairman, Publications Committee, IEEE group on Engineering Management, and edited the TRANSACTIONS and the NEWSLETTER.

He wrote the chapter on Data Processing in the Handbook of Technical Writing Practices published by John Wiley in 1971 and has lectured at the American Management Association seminar on Technical Publications.

JOHN PHILLIPS received the BA in Mathematics (with honors) from Rutgers University and has done graduate work in Communication at Temple University. For the past eight years, he has been on RCA's Staff, working on technical communication programs at the corporate level. This involves planning

papers for publication and presentation; and publication of the *RCA Engineer*, a 100-page bimonthly journal for scientists, engineers, and technical management. From 1962 to 1967, he was an Engineering Editor at the Astro-Electronics Division of RCA. Mr. Phillips was a member of PC-AdCom from 1969 through 1972, serving as Vice Chairman and Meetings Chairman in 1971 and President in 1972. He was General Chairman of the 1972 Conference on "Psychology of Professional Communication," Program Chairman for the 1973 Conference on "Future of Scientific Journals," and Finance Chairman for the 1975 Conference on "Scientific Journals." He is presently serving as the Group's Treasurer.

ROBERT M. WOELFLE received his BS in electrical engineering from the Fournier Institute of Technology in 1955 and his MS in electrical engineering from the University of Notre Dame in 1963. He has more than 20 years of experience in writing, editing, coordinating, and managing engineering communications including proposals, reports, presentations, technical films, sales literature, marketing plans, technical papers, instruction manuals, specifications, and training aids. He is currently General Supervisor of Proposal/Presentation Services for the Greenville Division of E-Systems, Inc., in Greenville, Texas. In this position, he is responsible for managing the coordination, editing, and publication of proposals, reports, brochures, and other marketing-oriented documents as well as the planning, development, and implementation of presentations, films, and displays.

Prior to joining E-Systems, Mr. Woelfle served in several communications-related positions for the Bendix Missile Systems Division in Mishawaka, Indiana. His most recent position was Long-Range Planning Coordinator responsible for defining, documenting, and coordinating divisional planning activities and related publications. In a prior position with Bendix, he served as Senior Proposal Coordinator responsible for the planning, coordination, and implementation of proposals, brochures, presentations, and other similar sales-related communications.

Mr. Woelfle is a registered professional engineer in the State of Indiana as well as a member of IEEE, STC, and AOC. In 1964 and 1965, Mr. Woelfle was a nominee for "Young Engineer of the Year" sponsored by Eta Kappa Nu, and in 1966, he was named "Engineer of the Year" by the South Bend-Mishawaka Section of IEEE. He served as editor of that section's publication "The Nucleus" for 5 years, and is currently serving as Chairman of the IEEE's Membership Development Committee. In addition, he is the author of one chapter in the "Handbook of Technical Writing Practices" published in 1971 by Wiley-Interscience, and editor of a book recently published by IEEE Press entitled "Effective Technical Presentations".

Mr. Woelfle has been an active member of G-PC since 1959. He has presented papers at several G-PC-sponsored sessions. In addition, he served on the AdCom of G-PC for 6 years. During his tenure, he served as Membership Chairman, Education Chairman, and Speakers Bureau Coordinator, and participated in revising G-PC's constitution and bylaws.



Join G-PC... and become a better communicator



— IEEE's Group on Professional Communication — G-PC

is for —

- Engineer and scientist communicators
- Professional technical editors, writers, and speakers
- Management communicators
- Educators
- Report and proposal writers
- Business communicators and persuasive writers

strives to —

- Improve communication between engineers, engineers and managers, and engineers and the public
- Improve professional technical communication in industry
- Develop effective communication techniques
- Help engineering writers and editors in their profession
- Develop high standards for communicators

Here's how to join G-PC



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NEWSLETTER

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Group on Professional Communication

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DEPARTMENT OF DEFENSE ADOPTS ASTM METRIC PRACTICE GUIDE

The ASTM E380-74 Metric Practice Guide has been adopted and approved for use by the Department of Defense with the following exception:

"The DoD has agreed to retain for future use, the unit 'bar' for the marking of applicable service points on military aircraft, based on international standardization agreement" as noted in a list of cited documents.

PROFESSIONAL ACTIVITIES OF IEEE EXPANDING IN 1976

The new professional activities assessment will bring to \$10 the amount contributed by each U.S. member annually to perform the following services:

1. Preparation and establishment of comprehensive pension programs which can be used by engineers and their employers to provide for the financial security of IEEE members in their retirement;
2. Active participation by members in legislative issues that concern the public welfare and the welfare of the EE in the U.S.A.
3. Increased financial support of Section activities in professional areas;
4. An expanded program designed to convey to industry the IEEE members' interests, concerns, and activities;
5. Close analyses and interpretations of manpower trends through updated surveys and reports so that employers, employees, and government agencies will know exactly what the situation is at all times; and
6. Emphasis on IEEE Congressional Fellows, technical liaison, and related activities.

WOELFLE NAMED MEMBERSHIP CHAIRMAN FOR 1976

Bob Woelfle, a member of G-PC and former AdCom member, has been appointed to serve as Chairman of the IEEE's Membership Development Committee. In this capacity, he will be responsible for coordinating the IEEE's activities for recruiting new members and retaining existing members, including programs for contacting student graduates, promoting transfers in grade, following up on dues-arrears and resignations, compiling and analyzing membership statistics, and maintaining communications with the regions/sections and divisions/groups and societies. In addition to the chairman, this committee consists of a vice-chairman, the RAB Student activities Chairman, one representative from each region, and one representative from each division.

The MD Committee was formerly chaired by Bob McGahey of Westinghouse. Bob is also a member of G-PC, and he served in several positions on the AdCom, including President and Vice President.

SECOND RADIO SERIES UNDERWAY

IEEE Radio shows, a second series, started November 6 and will run for 13 weeks. The Shows will be fed on Thursday evening 5:05 Eastern Standard Time (EST). Be sure to check with your Mutual Station to urge that they carry the show, which is free of charge.

METRIC NIGHTMARE

The chairman kilogrammed on the podium with his gavel. He centimetered toward the microphone. "Your litre begs you to quiet down!" he pleaded. The hubbub subsided by degrees (Celsius).