NEWSLETTER
THE INSTITUTE OF ELECTRICAL AND ELECTRONICS ENGINEERS
Group on Professional Communication

DEPARTMENT OF DEFENSE ADOPTS ASTM METRIC PRACTICE GUIDE

The ASTM E380-74 Metric Practice Guide has been adopted and approved for use by the Department of Defense with the following exception: “The DoD has agreed to retain for future use, the ’util nat’ for the marking of applicable service points on military aircraft, based on international standardization agreement” as noted in a list of cited documents.

PROFESSIONAL ACTIVITIES OF IEEE EXPANDING IN 1976

The new professional activities assessment will bring to $10 the amount contributed by each U.S. member annually to perform the following services:
1. Preparation and establishment of comprehensive pension programs which can be used by engineers and their employers to provide for the financial security of IEEE members in their retirement;
2. Active participation by members in legislative issues that concern the public welfare and the welfare of the EE in the U.S.A.
3. Increased financial support of Section activities in professional areas;
4. Expanded program designed to convey to industry the IEEE members’ interests, concerns, and activities;
5. Close analyses and interpretations of manpower trends through updated surveys and reports so that employees, employers, and government agencies will know exactly what the situation is at all times; and

WOEFLE NAMED MEMBERSHIP CHAIRMAN FOR 1978

Bob Woelfle, a member of GPC and former AdCom member, has been appointed to serve as Chairman of the IEEE’s Membership Development Committee. In this capacity, he will be responsible for coordinating the IEEE’s activities for recruiting new members and retaining existing members, including programs for contacting students graduates, promoting transfers in grade, following up on dues-arrears and resignations, compiling and analyzing membership statistics, and maintaining communications with the regions/sections and divisions/groups and societies. In addition to the chairman, this committee consists of a vice-chairman, the RAB Student activities Chairman, one representative from each region, and one representative from each division.

The MD Committee was formerly chaired by Bob McGahen of Westinghouse. Bob is also a member of GPC, and he served in several positions on the AdCom, including President and Vice President.

SECOND RADIO SERIES UNDERWAY

IEEE Radio shows, a second series, started November 6 and will run for 13 weeks. The Shows will be fed on Thursday evening 5:05 Eastern Standard Time (EST). Be sure to check with your Mutual Station to urge that they carry the show, which is free of charge.

METRIC NIGHTMARE

The chairman kilogrammed on the podium with his gavel. He centimetered toward the microphone. “Your litre begs you to quiet down!” he pleaded. The hubbub subsided by degrees. (Colloquial).

SLATE OF NOMINEES FOR ADMINISTRATIVE COMMITTEE SELECTED

The Nominating Committee has to date selected six candidates for the three year term of 1976, 77, and 78. According to the G-PC by-laws, “a nominating petition carrying a minimum of 15 names of Group members, exclusive of students, automatically placed that nominee on the slate to be presented by the Nominating Committee to the AdCom.”

The qualifications of the candidates selected are given here. DAVID B. DOBSON received the BEE degree from Rensselaer Polytechnic Institute. After graduation, he was employed by the U.S. Army Signal Corps Laboratories. Transferring to the Psychological Warfare Center (now known as the Special Forces Center) he became a full member of the Psychological Warfare Board, in charge of the test and evaluation of electronic equipment for PsyWar and Special Forces operations, together with the development of doctrine in conjunction with the PsyWar School. In 1954, he joined RCA, where he held a variety of positions, including design engineering, project management, sales support, and program management—all related to automated test and evaluation systems. In 1965, he was promoted to Administrator, Technical Information for one of RCA’s Divisions. In this capacity he was responsible for patents, new technology, internal research and development reporting, approval of papers and talks by Division employees, and coordination of presentations. His most recent affiliation in the publications field is with McGregor & Werner, Inc., technical publishers, Washington, D.C.

Active in the AIEE as the Editor of the AIEE Transactions of the Institute Technical Group on Aeron-Space, and having been Guest Editor for an issue of IRE Transactions on Military Electronics (vol. MIL-6, July 1962; on Automatic Test Equipment), he continued, upon the formation of the IEEE in 1963, as the Editor of the IEEE Transactions on Aerospace. He has been the publisher of the Federal Airways System and over 20 Conference Records, both for this Group, and others. He developed the method of eliminating duplicate publication and providing indexing for Conference in Transactions. He is a member of the IEEE Electric Printing Committee, the IEEE Technical Meetings Committee, the G-AES Administrative Committee, and the NEREM General Committee (where he is responsible for all NEREM publications). He is also the Public Relations Chairman for the IEEE Boston Section, and was formerly the Electronics Editor for GSE Magazine. He has written and spoken widely on various technical subjects and the “communication arts”, and is a contributor to the recently published Wiley Handbook of Technical Writing Practice.

Mr. Dobson is a member of the Boston Press Club and the Aviation/Space Writers Association, and is a Senior Member of the Society for Technical Communication. He is a registered Professional Engineer in Massachusetts.

RONALD D. EAMES received his educational background in engineering, effective communication, and modern business management at the Massachusetts Institute of Technology, Massachusetts Radio School, and Boston College. He has taught classes in technical writing at Emerson College and as a member of the visiting staff at Tufts University.

Mr. Eames joined Raytheon Company in 1942, as a technical writer. He is Manager of the Raytheon Service Company Publications Department. His experience in the technical communications field ranges from technical writing through all phases of publishing. His responsibilities include: supervision of technical writers, editors, artists, illustrators, photographers, administrators, production, and audio-visual and programming technicians. During his 30 years with Raytheon Company, he was on the original editorial board of the Raytheon journal “Electronic Progress” and served as chairman of the Publications panel of the National Security Industrial Association (NSIA). From 1956 to 1958 he was editor of “Reflector”, journal of the Boston Section IEEE and has served on several executive and administrative committees of the Boston Section.

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JACK GOLD is Director of Learning Resources in Temple University’s Division of Educational Communications and is a member of the faculty in the Department of Educational Media of the College of Education. As Director he is responsible for the operation of the Educational Computing Center, Zahn Instructional Materials Center, and Media Design Center of the College of Education. As a faculty member he has instructed classes in the Department of Educational Media.
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- Management communicators
- Educators
- Report and proposal writers
- Business communicators and persuasive writers

strives to —
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- Improve professional technical communication in industry
- Develop effective communication techniques
- Help engineer writers and editors in their profession
- Develop high standards for communicators

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strives to —

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Improve professional technical communication in industry

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Help engineering writers and editors in their professional

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