

Offering RAS members, two free webinars to enhance communication skills.

The Power of Presentations: Make Yours Informative, Persuasive, & Memorable

Wednesday, 10 April 17:00 -18:00
(GMT -4:00)

- Many engineers experience a kind of stage fright when they make presentations in front of groups, whether small or large. Their hands shake, their palms sweat, and they have a tendency to rock back and forth. But they may think there is nothing they can do about these physical tics.
- The success of an oral presentation depends on both the clear verbal information conveyed by the presenter and on the clear visual information conveyed by graphs, charts, tables, and other visuals. Unfortunately poor visuals can cause confusion when the presenter ignores the conventions of displaying information.
- How do you present technical information to non-technical people? Many engineers are tempted to “dumb down” technical content for non-engineers, often creating over-simplified presentations that insult the audience.

The Power of Presentations is a webinar designed to help you address these issues.

Improving Workplace Email Using the STOP Method

Thursday, 30 May 19:00 - 20:00
(GMT -4:00)

Email: it's the first thing we check in the morning, probably before we even get to the office, and it rules our actions throughout the day. But despite the importance of email, we don't spend much time considering how to make it more effective at accomplishing our goals. In fact, some of the email we receive is so confusing and poorly written, we may have a difficult time understanding exactly what the message is and what the writer wants. The STOP Method is designed to help you improve your email through four concrete strategies. This webinar will introduce you to the STOP method and give you opportunities to improve your email every day. Dr. Julia Williams will offer examples of poor email and identify the elements that contribute to its ineffectiveness.

The goal of this webinar is to provide you with easy-to-use tools that will make a difference in your email right away!

Sign up TODAY at www.ieee-ras.org.

To sign up for this free webinar sponsored by the IEEE Robotics & Automation Society in conjunction with the IEEE Professional Communication Society, visit www.ieee-ras.org and click on the calendar.



About the Webinar presenter, Dr. Julia Williams has worked with engineers and technical professionals for over 20 years to help them improve their presentations. Her approach to presentations is always practical and informed by her work with engineers in their workplaces.